

JAMES C. O'BRIANT

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EDUCATION

Bachelors Of Arts Degree In Graphic Design / Kendall College of Art & Design 2009
Associates Degree In Applied Arts, Electronic Media & Graphic Design / Delta College 2006

EXPERIENCE

Iserv / Graphic Designer

Grand Rapids, Mi. / August 2010—Current

Responsible for the creation of promotional materials and the updating of visual assets. Manage and maintain the company brand. Daily tasks also include creating ad campaigns, newsletters, site updates and working with the marketing team.

W.L. Perry Associates / Graphic Designer & Administrative Assistant

Grand Rapids, MI. / July 2009—July 2010

Managed and maintained company brand. Other responsibilities included the creation of promotional materials such as advertisements, videos, e-blasts and pamphlets. Daily tasks involved directing client calls and scheduling appointments.

Charter House Innovations / Graphic Designer

Holland, MI. / June 2008—May 2009

Relied heavily upon to alter photos and create promotional materials. Majority of time spent promoting the company's green materials and LEED certified hotel. Successfully re-branded the company. Conceptualized and executed product launches, billboards and ad campaigns.

Kendall College of Art & Design / Graphic Design Tutor

Grand Rapids, MI. / August 2007—February 2008

Assisted Kendall students with the use of Adobe Software. Held one on one appointments with students upon request. Taught students valuable techniques that could be used throughout their education.

SKILLS

Mac & PC Operating Systems
Adobe Creative Suite
MS Office / iWork
Photo Editing / Digital Restoration
Video Editing / Sound Production
Experienced with hardware and software installation, configuration, and troubleshooting.

GROUPS & HONORS

Various works of art showcased on blogs and in college galleries
Served on Delta College Graphic Design Advisory Committee
West Michigan ALGA Member
Delta and Kendall Dean's List

FREELANCE

Kantor+Wassink / Promotional & Presentation Materials
Auxiliary / Branding & Ad Campaigns
DJ Colin Clive / Posters, Video & other Promotional Materials
Mustard Plug / Promotional Materials
Other Freelance includes various bands, products and local companies